

# Introducing



# The Ultimate Fusion Vegetarian Franchise



Looking for an exciting business opportunity with low investment and high returns?

Dvidesi, a distinctive offering from NammaRicebath, is the perfect fusion food franchise model that blends desi (Indian) and videsi (foreign) cuisines.

Designed to attract the vibrant youth crowd, Dvidesi is ideal for setups near colleges, offices, and high-footfall urban areas.

With investment options ranging from ₹10 lakhs to ₹50 lakhs, Dvidesi promises a smart, scalable investment in the booming food industry.

Why Dvidesi?

#### 1. Fusion Menu with Youth Appeal

Catering to young food enthusiasts, our diverse and innovative menu ensures there's something for everyone:

# Burgers:

Spicy Burger
Alu Tikki Burger
Haryali Burger
Corn Burger
Paneer Burger



2. A completely CHEF LESS Franchise Model offers an efficient, low-cost solution without the need for professional chefs.

1.Pre-prepared Ingredients: Simplifies cooking by using readyto-cook components.

2.Standardized Processes: Ensures consistent quality with easy-to-follow instructions.

3.Reduced Labor Costs: Eliminates the need for skilled kitchen staff, lowering expenses.

4.Scalable and Efficient: Enables quick expansion without reliance on specialized labor.



Wide variety of Spring Rolls, Noodles, Pasta's, Desi Chats & Panipuri's

# 100% PURE VEG

# Idlis:

- Plain Ghee Pudi Idli
- 🗕 Italian Pizza Idli
- Mexican Pizza Idli
- Burger Ghee Pudi Idli
- Burger Butter Pudi Idli
- Burger Veggyldli
- 🗕 Burger Alu Tikki Idli
- Burger Corn Tikki Idli





# Biryani & Pulav:

- Veg Donne Biryani
- Veg Mushroom Biryani
- Veg Hyderabadi Biryani
  - Mix Veg Pulav MethiPulav Palak Pulav

# **Chatpata CHATS**

- Capsicum masala
- Capsicum chat
- Capsicum Rings
- Mexican Mirchi Masala
- Sabudana Vada
   Many more.....



#### **Buns & Dosas:**

- Bun Maska
- Bun Butter Jamoon
- Bun Butter Rasgulla
- Bun Butter Gulkand
- Masala Bun Dosa
- Plain Bun Dosa
- Paneer Bun Dosa
- Onion Bun Dosa
- Vegetable Bun Dosa
- Italian Bun Dosa
- Stuffed Dosa

#### **Beverages & Shakes:**

- Fresh Juices
- Smoothies
- Shakes (Chocolate,

Vanilla, Strawberry)

- Cold Coffees
- Iced Teas
  - Specialty Mocktails

Experience MANY MANY such innovative fusion foods, with more exciting flavors **COMING SOON**"





### **3. Ideal Locations**

Dvidesi thrives in high-traffic areas frequented by young professionals and students. Perfect locations include:

- Near colleges and universities
- Office complexes and business districts
- Shopping malls and entertainment hubs
- Busy urban streets and commercial areas



### 4. Low Investment, High Returns

- Affordable Entry: Start your Dvidesi franchise with an investment ranging from ₹10 lakhs to ₹50 lakhs.
- Scalable Models: Choose a setup that fits your budget and expand as your business grows.
- High ROI: Low operational costs combined with a popular menu ensure quick and attractive returns on investment.



#### 5. Growing Demand

- Booming Fusion Food Market: The demand for innovative and creative vegetarian options is on the rise.
- Youth-Centric Offerings: Our menu is tailored to meet the tastes and preferences of the younger demographic, ensuring a loyal customer base.

#### 6. Customizable Franchise Packages

- Flexible Options: Whether you're aiming to open a small neighborhood outlet or a larger flagship store, Dvidesi offers customizable packages to match your vision.
- Comprehensive Support: From training and marketing to supply chain management, we provide full support to ensure your franchise's success.

#### 7 Additional Revenue Streams

- Retail Products: Enhance your profits by selling NammaRicebath ready-to-cook food pouches, packed masalas, savories, and namkeens.
- Beverage Sales: Capitalize on the high demand for beverages, shakes, and cold coffees to boost your revenue.
- Take-Home Options: Offer customers the convenience of take-home meals, catering to both dine-in and takeaway preferences.

#### **Join the Dvidesi Success Story Today!**

RDES - FUSION FEA



Ricebath

Namma

Dvidesi not only promises a low-cost, high- return investment but also positions you at the forefront of a thriving, needbased market.

With a comprehensive fusion menu, strategic location advantages, and multiple revenue streams, Dvidesi is your gateway to success in the dynamic food industry.

Take the leap and become a part of the Dvidesi family today!



#### For Franchise enquiry mail to

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